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## **HEAD PENN RACQUET SPORTS AND BEACH TENNIS USA RENEW PARTNERSHIP FOR 2009 TOUR**

(New York, NY) April 23, 2009 – HEAD Penn Racquet Sports and Beach Tennis USA (BTUSA) announced that they have renewed their partnership for another year. For the fourth consecutive season HEAD will serve as the official racquet and Penn will be the official ball for all the events comprising BTUSA’s 2009 National Tour, including the season-ending National Championship in Long Beach, NY. HEAD Penn equipment will be used exclusively in all matches and at all events.

Beach tennis, which is essentially doubles tennis played on sand, uses HEAD racquets and Pro Penn T.I.P. 2 low-compression tennis balls. Played both as a recreational and competitive sport, beach tennis is fun for players of all ages.

“HEAD Penn is proud to continue as the official sponsor of Beach Tennis USA – bringing tennis to a new audience in a unique and fun way. We appreciate the efforts of Beach Tennis USA to grow the game and appeal to various player types,” said Amy Wishingrad, National Promotions Manager.

This year’s BTUSA National Tour began with a weeklong tournament/showcase at the site of the Sony Ericsson Open, in Key Biscayne, FL. The 10-city, pro-am tour will conclude at the 2009 National Beach Tennis Championship, in Long Beach, NY on Labor Day weekend, September 5-6. To learn more about Beach Tennis USA, visit [www.beachtennisusa.net](http://www.beachtennisusa.net).

### ***About Beach Tennis USA***

Beach tennis, which was launched in the U.S. as a pro and recreational sport in 2005 by real estate developer Marc Alheim, combines tennis and beach volleyball into one exciting and fast-paced game. Now in its fifth season, Beach Tennis USA has garnered increased attention while hosting events throughout Florida, Southern California, South Carolina, and New York. Beach Tennis USA has also gained recognition in the tennis world, attracting many former top-rated tennis players. The company continues to grow by adding new licensees in various U.S. cities and establishing “Team Beach Tennis,” which promotes year-round league play. To learn more about this fast-growing sport, or to learn how to join the movement, please visit [www.beachtennisusa.net](http://www.beachtennisusa.net).

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***About HEAD Penn Racquet Sports***

HEAD/Penn Racquet Sports is a division of HEAD NV which owns such premier sporting goods brands as HEAD (tennis, racquetball, and squash racquets; alpine skis and boots; snowboards, bindings and boots; accessories and apparel), Penn (tennis balls and racquetball balls), Tyrolia (ski bindings), Mares and Dacor (both scuba diving equipment). HEAD is the #1 selling tennis racquet brand in Europe and #2 worldwide. Penn holds the status of America's #1 selling tennis ball and the World's #1 selling racquetball. Penn is the official ball of the ATP Masters Series and other major international tournaments. For more information, please visit [www.head.com](http://www.head.com) or [www.pennracquet.com](http://www.pennracquet.com).

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