

BEACH TENNIS USA® 2008 FACT SHEET

Overview:

- Beach tennis, which was launched in the U.S. as a pro and recreational sport in 2005 by real estate developer Marc Altheim, combines tennis and beach volleyball into one exciting and fast-paced game.
- Now in its fourth season, Beach Tennis USA has garnered increased attention while hosting events in Southern Florida, Southern California and New York.
- Beach Tennis USA has also gained recognition in the tennis world, attracting many former top-rated tennis players and having televised competitions featured on Tennis Channel, Comcast SportsNet, and SportsNet New York (SNY). The company continues to grow by adding new licensees in various U.S. cities
- Positioned to be FUN: Combines sport, competition and recreation, in a beach setting.
- Originated, purportedly in Brazil.
- User-friendly- Beach tennis requires no special equipment. Players use a regulation tennis racquet, slightly depressurized tennis ball, and volleyball net (5'10" net height).

How to Play:

- Played on a regulation beach volleyball court.
- Uses regulation tennis rackets and a low-pressure tennis ball.
- Two players (a team) are situated on each side of the volleyball net.
- Teams volley back and forth, only one hit per team is allowed.
- The ball is not allowed to hit the ground.
- The scoring is just like tennis: 15 - 30- 40- with no-ad at deuce
- If a ball lands in the sand, the opposing team gets the point.
- During a tournament match, competitors play for a pro set.
- The team that first makes eight games wins; a tiebreak at 8-8.
- In tournament competition, a bracket system ensures that all participants play a minimum of two matches.

Who Can Play:

- Everyone. People of any age and/or skill level.
- Kids, teens, adults, seniors and families.
- Tennis, volleyball and badminton devotees, and beach lovers.
- Athletes and non-athletes: play competitively or just for fun.

All Roads Lead To The Beach Tennis National Championship Tournament

- The 2008 National Beach Tennis Championship, August 30- September 1 in Long Beach, NY.
- Players from all over the world will compete.
- Championship level play, advanced level play, intermediate, beginners, kids division
- Pro tour players include Gretchen Magers (Wimbledon), Jay Berger (Davis Cup) and Pablo Arraya (1992 Olympics).
- TV events are hosted by 1992 French Open Doubles Champ, Murphy Jensen.
- 100 participants, 5,000 attendance expected.

2008 Beach Tennis USA National Tour

The calendar of events for the 2008 Beach Tennis USA National Tour schedule is as follows:

March 21-25, Key Biscayne, FL (at the Sony Ericsson Open)
April 12-13, Clearwater, FL
April 26-27, Ft. Lauderdale, FL
May 3-4, Miami, FL (Sunshine State Slam)
June 7-8, San Diego, CA
June 14-15, Charleston, SC
June 28-29, Hermosa Beach, CA (SoCal Series Slam)
July 10-11, Rye, NY
Aug 16-17, Long Beach, NY
Aug 30-Sept 1, Long Beach, NY (2008 National Championship)

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